

WANT PAVEMENT?

Wouldn't it be nice to have smooth pavement in our parking lot instead of the dusty gravel?

Let's Make It Happen!

Help **"PAVE THE WAY"** by doing your share of CFC fundraising.

Throughout the year there are numerous opportunities for CFC to raise funds to improve our complex grounds, offer scholarships for players in need, expand programs and grow our club to its full potential.

Projects currently being considered include paving our drive and parking lot, lighting more fields to improve practice time schedules in the future, and expanding the complex with more fields and parking. These are in addition to the routine maintenance and improvement projects. Have you seen the new steps? Additions such as these require funds and volunteer man hours to achieve these improvements at an affordable price.

Right now, we are gearing up to host the **Publix Presidents Medal Cup** in November which is just one way CFC brings in funds for these types of projects to make our club and complex even better.

YOU can help **"PAVE THE WAY"** to CFC by participating in our ad campaign for the Presidents Cup tournament booklet (program). We are reaching out to local businesses to purchase advertisements for the booklet to be distributed during the tournament weekend. There are other great opportunities for businesses to reach even more people with our **CFC Area Guide** which will be an insert in the tournament booklet and then be distributed throughout the year to visiting teams, as well as posted on our website. The CFC Area Guide will map out the location of the advertisers who choose this option. This will be a great resource for visiting teams unfamiliar with the area looking for restaurants and sports stores in between games, etc. This CFC Area Guide will provide year long exposure for the advertisers. We will also post an enlarged version of the map at the complex for easy viewing. The CFC Banner Sponsorship Program is another great year-long resource for advertisers and a great way for the CFC families who own businesses to show their support of CFC!

In order to implement this campaign and get the ball rolling, we have devised a great incentive program to motivate **ALL** families to support CFC fundraisers. This campaign will carry over throughout the remainder of the Fall and Spring seasons with the prizes being awarded at our Spring Festival.

Sales Incentive

For Presidents Medal Cup Campaign, sales equivalent of each **\$50** increment will be rewarded with 1 chance in a drawing for prizes.

For example:

One \$50 ad = 1 chance

One \$50 ad plus area guide ad plus banner (\$525 sale) = 10 chances

Other Fundraising Campaigns

Sales equivalents for chances will be determined for other CFC Fundraising events such as:

BMW Pro-AM Charity Golf Tournament

CFC Golf Day

Silent Auction

Banner and other sponsorships

Prizes

Prizes will be awarded at a public drawing held during Spring Festival. Date to be determined – usually early May.

Prizes to include, but will not be limited to:

One year of Program fees for 2011-2012

Senior Select – up to \$740 value based on level of play

Junior Select – up to \$1200 value based on level of play

Academy – \$800 value

Developmental - \$350

Micro Soccer - \$190

Fall only Program fees for fall 2011

Senior Select – up to \$740 based on level of play

Junior Select – up to \$600 value based on level of play

Academy - \$400 value

Developmental - \$175

Micro Soccer - \$95

New uniform (socks, shorts, jerseys) for 2011-12

Junior or Senior Select player – value to be determined

Academy player – value to be determine

DP player – value to be determined

“Pave the Way”