

Carolina FC Sponsorship Opportunities 2010-2011

Date: _____

Merchant: _____

Event: **Carolina FC Soccer Club Presidents Medal Cup Tournament Booklet and CFC Area Guide**

Dear Merchant:

Carolina FC Soccer Club is in the process of organizing our Presidents Medal Cup Tournament Booklet and CFC Area Guide. Carolina FC is host to the 2010 Publix Presidents Medal Cup Soccer tournament which brings in over 100 teams from around the state to compete at our complex located just off of Hwy 29 in Wellford. We are seeking advertisers for this tournament program to support Carolina FC in its fundraising efforts to better our facilities, but also to provide restaurant, shopping and entertainment information to our out of town guests. The tournament program will be distributed throughout the weekend to every team member participating. The CFC Area Guide will be included in this tournament program, but will also be used year long and distributed to all teams playing league games at our complex. The CFC Area Guide will also be available on our web site so that out of town teams will have access to area information regarding places to eat and things to do while visiting the vicinity of the Carolina FC soccer complex and can plan ahead for team meals, etc. The CFC Area Guide will include a map clearly marking the location of each advertiser, making it easy for our guests to find you. A large version of this map will be posted at our complex clubhouse, as well.

We are offering a special deal for our supporters to advertise in this publication and sponsor a banner that will be clearly displayed on our soccer fields year round to be seen daily by hundreds of soccer fans. In addition to the year-round daily training taking place at our complex, we sponsor state wide league games (over 130 matches per year), Summer and Winter Camps, Spring and Fall Festivals, Olympic Development team training and Annual Soccer Tournaments such as the Presidents Medal Cup taking place November 12-14th. The Carolina FC soccer club has over 400 players...add this to the number of visiting players, coaches, referees, tournament officials, fans and parents, all of whom are hungry and looking for something to do in between games, and you won't find a better advertising deal out there!

This is an excellent opportunity to support your local soccer club and receive year long exposure! We hope that you will agree. Carolina FC is a 501 (c) 3 charitable organization. Donations may be taken as a tax deduction in the form of a charitable contribution or as an advertising expense. Consult your accountant.

We appreciate your generosity and support.

Contact Information / Questions :

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